

## **AIUB Business Club (ABC)**

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**FOR IMMEDIATE RELEASE**

### **AIUB Business Club (ABC) organized Corporate Grooming for the Interns**

AIUB Business Club (ABC) organized the event "Corporate Grooming for the Interns" on 12th May, 2010 at the AIUB auditorium. The main theme of this event was to give the Summer-2010 interns an idea about the corporate world. They were given hints and tips on effective Curriculum Vitae (CV) writing, tactics of facing interview, etc by different corporate experts from reputed corporations. The respected corporate experts for the program were:

Mrs. Tahniyat Ahmed Karim, Head of Human Resources, BRAC Bank Ltd., Mr. Akhteruddin Mahmud, Head of Human Resources, Nestle Bangladesh Ltd., Mr. Asif Zaman, Head of Human Resources, Huawei Technologies Bangladesh Ltd., Mr. Riyad Hossain, Chief Operating Officer, Prothom-alo Jobs., Mr. Quazi M. Ahmed, CEO and Lead Consultant, FutureLeaders™. Besides them Prof. Dr. Charles C. Villanueva, Dean, Faculty of Business Administration; Mr. R. Tareque Moudud, Director, Office of Placement & Alumni; Mr. Ehsanul Huda Chowdhury, Director, MBA Program & Faculty Advisor of ABC and Dr. Matiur Rahman, Director, BBA Program were present from AIUB.

The event started with the welcome speech of Prof. Dr. Charles C. Villanueva. At the first part, Mr. Quazi M. Ahmed gave a presentation on effective CV Writing.

At the second part, there was a role playing session by dram consisting of different personalities. These dramas were performed to show the graduates a practical example of the problems faced during an interview. The personalities were like - Snobbish, Bookish, Overconfident, Nervous, Informal, etc. After each drama HR Experts gave his/her comment on the interview and groomed the graduates about how to correct these common mistakes and face a good interview. After the role playing session there was a final grooming session by all the resource people together. During this final grooming session the resource persons shared each other's experience and stories about how they became so successful in their career. They also pointed out that the job market is very competitive and in order to get a good job the applicant must have interest and strong willpower towards his/her career. At the first part, Mr. Riyad Hossain, Chief Operating Officer, Prothom-alojobs.com gave a presentation on ten tips on facing Interview.

ABC Radio, Star Campus, Nescafe, and Prothom-alojobs.com were the event partner.